



Direct mail ▶ Design ▶ Production ▶ Service



Vetarget™ is the definitive database of veterinary practices

Make sure your message is in front of the people who count. Contact the veterinary surgeons who specialise in your target area. Reach those who make the key decisions.

COMPLETE MAILING SERVICE

Vetarget is not just a set of labels.

Vetarget can assist in the design, production and printing of your targeted mailings. From personalised overprinted envelopes through to special die-cut mailers and high-impact materials. Vetarget can advise and create every step of the way.

GEOGRAPHICAL

Actively updated, each and every record is contacted on a regular basis to ensure that the Vetarget database is accurate and up to date.

Mailing may be segmented geographically and provide a highly focused approach to your customers.

Mailing with Vetarget maximises the effectiveness of your direct mail campaign.

PROFESSIONAL

Practice and individual specialisations can be targeted through our professional data filtering.

Each practice record contains:

■ Veterinary Surgeons

- Practice Position
- Speciality

■ Head Nurses and Nurses

■ Practice Managers

Each practice profile is determined by those who work there, ensuring it remains comprehensive and accurate.



DIRECT MAILING SERVICE

For more information or a quote please contact JCA Media Group on:
Tel: +44 (0) 1449 720881 or
Email: mediaenquiries@jcagroup.com

VETARGET™ will not divulge individual or practice details, professional or business and sales information.

