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CATTLE PRACTICE FEATURES & RATES 2011

Cattle Practice is the official journal of the BCVA - British Cattle Veterinary Association.

- Produced twice a year in March (one volume) and November (two volumes), it is sent to all BCVA members, of which there are 1200, including Northern Ireland.
- Cattle Practice** provides copies of papers given at meetings held throughout the year in addition to other papers of specific interest to members.
- Readers find they do not just scan it and discard it. It is a perfect-bound publication that is kept on the bookshelf and referred to often; increasing the longevity of your advertising.
- A prestigious, well-read and highly respected journal, **Cattle Practice**, from the British Cattle Veterinary Association, will ensure you target the main decision makers – cattle vets.



ISSUES

NOVEMBER (2 VOLUMES)

BCVA Congress Issue: includes all the papers that will be presented at BCVA Congress. Will be included in all delegate wallets and will then be posted to all members.

MARCH

Includes papers from the winter meetings.

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